

KENTUCKY'S FARM & HORSE RESOURCE

Serving: KY • TN • GA • OH • FL ... and adding!



ADVERTISING AGREEMENT

SALES

REP: _____ DATE: _____

Business: _____

Contact: _____

Address: _____

City: _____

St.: _____

Zip: _____

Business Phone: _____

Cell: _____

Fax: _____

E-Mail: _____

Website: _____

FIRST AD SIZE:

LIST SPOT COLOR CHOICE

Full { 1/2 - o Hor o Vert } 1/3 1/4 Directory 4-C Spot Colors: _____ B&W Cost : _____

Premium Positions: _____ Full Bleed (Premiums & Full Page only) Cost : _____

SECOND AD SIZE:

Full 1/2 1/3 1/4 Directory Full Color 2 - Spot 1 - Spot _____ B&W Cost : _____

ADDITIONAL DIRECTORY LISTINGS:

Number extra Listings: _____ (\$60. ea.) Number extra Categories: _____ (\$30. ea.) Cost : _____

(new text & categories) (same text, different categories)

Subtotal: _____

WEBSITE ADVERTISING OPTIONS: (All web ad's are Pre-Paid)

Business Weblinks: Home Page Box Ad's: Banners: Stallion Directory: ___ Months Cost : _____

Newsletter Box Coupon: Newsletter Clip-Out Coupon: Newsletter 2x2 Classified: ___ Months Cost : _____

Paid by Check: _____ Date: _____ Pay Pal : _____, thru website only Deposit: _____

Deposits are Non-Refundable • Payment of 50% with Ad Reservation • Balance due upon Proof.

Balance Due: _____

NOTES:

PLEASE READ IMPORTANT NOTICE: The advertiser agrees to protect and indemnify **Kentucky's Farm Directory and All Things Equine, Free Spirits Publishing, LLC,** (to be known as **the Publisher**) all of their owners, representatives or any agents against all liabilities, libel, unfair infringement of trademarks, names or patents, unfair competition, all unfair trade practices, violations of privacy and infringement of copyrights & proprietary rights, resulting from the publishing of Kentucky's Farm Directory and All Things Equine, of any advertiser's placement of advertising with said publication or on it's website.

All companies, corporations and persons noted herein will take normal precautions to avoid errors & omissions in Kentucky's Farm Directory and All Things Equine. In the event of omissions or any errors, deemed the Publishers fault, liability shall be limited to prorated abatement of the charge made to **the Publisher**, but in no way can the liability exceed the amount payable to the company. No liability if error or omission found to be the advertisers.

It is the burden of the Advertiser or his agent to provide **the Publisher** acceptable artwork, photos of high resolution, text, in acceptable file formats. We Do Not Accept Publisher files. **The Publisher** is only responsible to create a Display ad once all information received, it is up to the Advertiser to submit the written Directory Listing on the forms provided. All layouts to begin with the signing of this contract or limited to within 5 days of signing contract, unless specific arrangements have been made and authorized by **the Publisher**. All proofs will either be signed in person or electronically signed and returned within 3 business days, unless special arrangements have been made and authorized by **the Publisher**. All artwork or layouts provided **the Publisher** is solely for the use in Kentucky's Farm Directory and All Things Equine, and may not be used for any other commercial or marketing purpose, without receiving express permission from **the Publisher**; if permission is given to use any art or layouts in other media, **the Publisher** is to be given written credits. Contact **the Publisher** for permissions.

Additionally, the Publisher does not assume any responsibility for the content of website advertising through our Links or Banner Ads, if any form of inappropriate materials are found the Publisher reserves the right to terminate, without notice or refund of any monies paid. It is the responsibility of the person(s) answering or placing ads to determine the validity, viability & credibility of services or materials promoted or stated. We, **the Publisher**, accept no responsibility for the dissatisfaction on the part of buyers or sellers regarding any transaction that comes from any of the advertising placed herein, in print or on our website.

Payment in full, or prior payment arrangements authorized by the Publisher, must be made prior to any ad is printed or published.

Signature of Advertiser: _____ **Print Name & Title:** _____ **Date:** _____
Free Spirits Publishing, LLC • P.O. Box 872 • Berea, KY 40403 Ph / Fax: 859-925-4920 • freespiritspublishing@gmail.com